

#### THE AFIYA TRUST

### **Exciting New Opportunities at the Afiya Trust**

Over the past decade, the Afiya Trust has built up a reputation and gained respect around its work on addressing inequalities in health and social care for racialised communities. Having successfully secured funding from Communities and Local Government (CLG) under Tackling Race Inequalities Fund, Afiya is now embarking on the next exciting phase of development.

As part of this work, the Trust is seeking to recruit consultants to the following key areas

# Feasibility study and development of a Healthy Community Hub (Ref: 11/09 HCH)

#### Tasks will include:

- Development of a business plan
- Drawing up of specification for premises
- Assessment of options regarding leasing or ownership
- Identification of funding sources
- Premises Search

# Mapping of BME health and social care organisations (Ref: 11/09 MHSCO)

#### Tasks will include:

- Consultation events for key stakeholders and community organisations
- Development and production of online survey and postal questionnaire
- Production of final report identifying key issues for the BME health and social care sector

### Development of Afiya's Communication Strategy (Ref: 11/09 ACS)

Tasks will include:

- Development of an organisational communication strategy and implementation plan
- Initial development of a national newsletter on BME and health and social care

## Research into Social Marketing and Race Equality (Ref: 11/09 SMRE)

Tasks will include:

- Developing brief and plans for two Social Marketing Conferences
- Identification of key social marketing stakeholders in the public and private sectors
- Development of an Advisory Panel and Network

## Review of World Class Commissioning and Race Equality (Ref: 11/09 WCCRE)

Tasks will include:

- Review of world class commissioning identifying best practice around mainstreaming of race equality dimensions
- Development of network of PCTs
- Brief and plan for a national conference

## Review of Afiya's IT Structure and Websites (Ref: 11/09 RITW)

Tasks will include:

- Review of Afiya's existing IT structure and website development
- Report with recommendations to enable the development of IT to fulfil the Trust's new emerging roles

All contracts will be for 5 days except for the review of IT. This will be for 3 days.

#### **How to Apply**

Please submit your CV indicating which post you are interested in to **Marriet Phiri** (marriet.phiri@afiya-trust.org)

#### outlining

- Relevant experience
- Rates
- Availability (we are looking for people to start working on these initiatives by January 2010)

Closing Date: 5 pm 11 November 2009

For further information contact Meena Patel

meena.patel@afiya-trust.org

#### Supported by:

